



Diverse & Resilient

## Reviving the Dream Celebration

March 30, 2017 – InterContinental Hotel Milwaukee

### 2017 Sponsor Opportunities and Benefits

Presenting Sponsor: \$10,000 – *Exclusive!*

*Benefits include:*

- Two premium tables for eight guests each at the event.
- Presenting Sponsor logo recognition on all marketing materials: “Diverse and Resilient’s *Reviving the Dream Celebration*, presented by COMPANY.”
- Presenting Sponsor logo recognition in audiovisual presentation at the event.
- Presenting Sponsor logo placement on the invitation mailed to 500.
- Recognition in event coverage in the Diverse and Resilient e-newsletter sent to 2,500 people.
- Presenting Sponsor logo placement in the printed program distributed to estimated 300 guests.
- Full-page color ad in the printed program.
- The opportunity to distribute a logo-imprinted gift item to all attendees.
- Recognition on signage at event.
- Yearlong acknowledgement on the Diverse and Resilient website and Facebook page.
- Listing as a major sponsor in the Diverse and Resilient annual report.
- Other benefits as mutually agreed.

Reviving the Dream Sponsors: \$5,000

*Benefits include:*

- One premium table for eight guests at the event.
- Prominent logo recognition in audiovisual presentation at the event.
- Prominent logo placement on the invitation mailed to 500.
- Recognition in event coverage in the Diverse and Resilient e-newsletter sent to 2,500 people.
- Prominent logo placement in the printed program distributed to estimated 300 guests.
- Full-page color ad in the printed program.
- The opportunity to distribute a logo-imprinted gift item to all attendees.
- Recognition on signage at event.
- Yearlong acknowledgement on the Diverse and Resilient website and Facebook page.
- Listing as a major sponsor in the Diverse and Resilient annual report.
- Other benefits as mutually agreed.

## Diversity Sponsors: \$2,500

### *Benefits include:*

- One table for eight at the event.
- Logo recognition in audiovisual presentation at the event.
- Second-most prominent logo placement on the invitation mailed to 500.
- Recognition in event coverage in the Diverse and Resilient e-newsletter sent to 2,500 people.
- Logo placement in the printed program distributed to estimated 300 guests.
- Half-page color ad in the printed program.
- The opportunity to distribute a logo-imprinted gift item to all attendees.
- Recognition on room signage.
- Yearlong acknowledgement on the Diverse and Resilient website and Facebook page.
- Listing as a major sponsor in the Diverse and Resilient annual report.
- Other benefits as mutually agreed.

## Resilient Table Sponsor: \$1,000

### *Benefits include:*

- One table for eight guests at the event.
- Name recognition in audiovisual presentation at the event.
- Name placement on the invitation mailed to 500.
- Name listing in event coverage in the Diverse and Resilient e-newsletter sent to 2,500 people.
- Name listed in the printed program distributed to estimated 300 guests.
- Yearlong acknowledgement on the Diverse and Resilient website and Facebook page.
- Listing as a supporter in the Diverse and Resilient annual report.

## Individual Sponsor: \$250

### *Benefits include:*

- Seating for one at the event.
- Name placement on the invitation mailed to 500.
- Name listing in event coverage in the Diverse and Resilient e-newsletter sent to 2,500 people.
- Name listed in the printed program distributed to estimated 300 guests.
- Listing as a supporter in the Diverse and Resilient annual report.

## Program Ads Full-Color- *All Ads should be high resolution (300ppi) JPGs or PDFs*

- Full page: \$500 (5-in. wide by 7.75-in. tall)
- Half page \$250 (5-in. wide by 3.8-in. tall)

***Please note: Sponsors may donate unused seats back to Diverse and Resilient for distribution to LGBT community health promoters, many of whom are low-income.***



## Reviving the Dream Celebration Sponsorship Commitment Form

Yes! We want to support the Diverse and Resilient celebration dinner.

- Presenting Sponsors*: \$10,000 (includes two tables for 8, full-page program ad)
- Reviving the Dream Sponsors*: \$5,000 (includes table for 8, full-page program ad)
- Diversity Sponsors*: \$2,500 (includes table for 8, half-page program ad)
- Resilient Table Sponsor*: \$1,000 (includes table for 8)
- Individual Sponsor*: \$250 (one guest)
- Program ad-full page: \$500                       Program ad-half-page: \$250

*We will contact you two weeks before the event for your guest names, or submit at your convenience prior.*

Company/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Contact Address: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Total due: \_\_\_\_\_

Charge this credit card (circle one): MC VISA Name on card: \_\_\_\_\_

Credit card #: \_\_\_\_\_

Expiration date: \_\_\_\_\_ CCV code: \_\_\_\_\_

Check enclosed (payable to Diverse and Resilient, Inc.)

Please invoice me

*All sponsorships are tax deductible to the fullest extent of the law.*

Questions? Please contact Gerry Coon at 414-390-0444 or [gcoon@diverseandresilient.org](mailto:gcoon@diverseandresilient.org)